

# news

## INSERT INFORMATION

The Sheboygan Falls News reaches the following communities. Inserts can be divided among these zip codes to target specific areas. To order inserts, please use this sheet. Mark the areas you wish to reach and tally your total number of inserts. For more information contact your sales consultant or e-mail us at [displayads@plymouth-review.com](mailto:displayads@plymouth-review.com)

### THE SHEBOYGAN FALLS NEWS TOTAL COVERAGE

**2,036 HOMES** *every Wednesday*

- \_\_\_\_\_ 8 CASCADE (53011)
- \_\_\_\_\_ 6 CLEVELAND (53015)
- \_\_\_\_\_ 18 ELKHART LAKE (53020)
- \_\_\_\_\_ 6 GLENBEULAH (53023)
- \_\_\_\_\_ 33 KOHLER (53044)
- \_\_\_\_\_ 29 OOSTBURG (53070)
- \_\_\_\_\_ 118 PLYMOUTH (53073)
- \_\_\_\_\_ 189 SHEBOYGAN (53081) (53082) (53083)
- \_\_\_\_\_ 1,279 SHEBOYGAN FALLS (53085)
- \_\_\_\_\_ 48 WALDO (53093)
- \_\_\_\_\_ 191 NEWSTANDS & COUNTER SALES

### TOTAL IN COUNTY SUBSCRIBERS COVERAGE

\_\_\_\_\_ **1,925 HOMES** *every Wednesday*

- \_\_\_\_\_ 57 MIXED WISCONSIN
- \_\_\_\_\_ 54 MIXED STATES

### GRAND TOTAL COVERAGE

\_\_\_\_\_ **2,036 HOMES** *every Wednesday*

FIRM NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

INSERT DATE: \_\_\_\_\_

Single sheet unfolded inserts (max size 8.5" x 11") must be printed on 24 or 60 lb. paper  
**INSERT PRICES:** Single Sheet - 4.4¢; 4 Page Tab - 5.1¢; 8 Page Tab - 5.4¢; 12-16 Page Tab 5.5¢ ea.