



INSERT INFORMATION

The Review reaches the following communities. Inserts can be divided among these zip codes to target specific areas. To order inserts, please use this sheet. Mark the areas you wish to reach and tally your total number of inserts. For more information contact your sales consultant or e-mail us at displayads@plymouth-review.com

THE REVIEW TOTAL COVERAGE

5,243 HOMES *every Tuesday & Thursday*

- _____ 2,334 PLYMOUTH (53073) - City 971; Routes 1,363
- _____ 536 SHEBOYGAN FALLS (53085) - City 183; Routes 353
- _____ 59 ADELL (53001)
- _____ 244 CASCADE (53011)
- _____ 38 CLEVELAND (53015)
- _____ 343 ELKHART LAKE (53020)
- _____ 186 GLENBEULAH (53023) 170 & GREENBUSH (53026) 16
- _____ 28 KOHLER (53044)
- _____ 237 HOWARDS GROVE - R4-101; R7-48; R8-88
- _____ 27 SHEBOYGAN - R1 (53083)
- _____ 20 SHEBOYGAN - R2 (53083)
- _____ 208 SHEBOYGAN - City (53081, 53082, 53083); R3 & R5 (both 53081)
- _____ 13 SHEBOYGAN - R6 (53083)
- _____ 112 WALDO (53093)
- _____ 133 VILLAGES - OOSTBURG (53070)-55; CEDAR GROVE (53013)-16;
HINGHAM (53031)-5; RANDOM LAKE (53075) - 40; ST. CLOUD (53079) - 17

TOTAL IN COUNTY SUBSCRIBERS COVERAGE

_____ **4,518 HOMES** *every Tuesday & Thursday*

- _____ 144 MIXED WISCONSIN
- _____ 155 MIXED STATES
- _____ 426 see RT NEWSTANDS & COUNTER SALES

GRAND TOTAL COVERAGE

_____ **5,243 HOMES** *every Tuesday & Thursday*

FIRM NAME: _____

BILLING ADDRESS: _____

INSERT DATE: _____

Single sheet unfolded inserts (max size 8.5" x 11") must be printed on 24 or 60 lb. paper
INSERT PRICES: Single Sheet - 4.4¢; 4 Page Tab - 5.1¢; 8 Page Tab - 5.4¢; 12-16 Page Tab 5.5¢ ea.

Updated: July 20, 2010