



**INSERT INFORMATION**

The Review Xtra inserts can be divided among these zip codes to target specific areas. To order inserts, please use this sheet. Mark the areas you wish to reach and tally your total number of inserts. For more information contact your sales consultant or e-mail us at [displayads@plymouth-review.com](mailto:displayads@plymouth-review.com)

**THE REVIEW XTRA'S TOTAL COVERAGE**

**19,751 HOMES** every Tuesday

- \_\_\_\_\_ 6,225 PLYMOUTH (53073) - City 2,871; Routes 3,354
- \_\_\_\_\_ 4,887 SHEBOYGAN FALLS (53085) - City 2,124; Routes 2,763
- \_\_\_\_\_ 59 ADELL (53001) *Subscribers only*
- \_\_\_\_\_ 954 CASCADE (53011)
- \_\_\_\_\_ 38 CLEVELAND (53015) *Subscribers only*
- \_\_\_\_\_ 1,628 ELKHART LAKE (53020)
- \_\_\_\_\_ 579 GLENBEULAH (53023) 524 & GREENBUSH (53026) 55
- \_\_\_\_\_ 925 KOHLER (53044)
- \_\_\_\_\_ 1,578 HOWARDS GROVE - R4-567; R7-470; R8-541
- \_\_\_\_\_ 441 SHEBOYGAN - R1 (53083)
- \_\_\_\_\_ 620 SHEBOYGAN - R2 (53083)
- \_\_\_\_\_ 500 SHEBOYGAN - R6 (53083)
- \_\_\_\_\_ 208 SHEBOYGAN - City (53081, 53082, 53083); R3 & R5 (both 53081) *Subscribers only*
- \_\_\_\_\_ 550 WALDO (53093)
- \_\_\_\_\_ 133 VILLAGES - OOSTBURG (53070)-55; CEDAR GROVE (53013)-16;  
HINGHAM (53031)-5; RANDOM LAKE (53075) - 40; ST. CLOUD (53079) - 17  
*Subscribers only*

**TOTAL IN COUNTY SUBSCRIBERS COVERAGE**

\_\_\_\_\_ **19,325 HOMES** every Tuesday

\_\_\_\_\_ 426 NEWSTANDS & COUNTER SALES

**GRAND TOTAL COVERAGE**

\_\_\_\_\_ **19,751 HOMES** every Tuesday

FIRM NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

INSERT DATE: \_\_\_\_\_

Single sheet unfolded inserts (max size 8.5" x 11") must be printed on 24 or 60 lb. paper  
**INSERT PRICES:** Single Sheet - 4.4¢; 4 Page Tab - 5.1¢; 8 Page Tab - 5.4¢; 12-16 Page Tab 5.5¢ ea.